

# ORDER

**WOOD**

**Orders**

**Order / Rev:** 215788

**Alt Order #:** 6865655

**Product Desc:** MIKE OBRIEN 4 CONGRE

**Estimate:** 1018

**Flight Dates:** 10/20/12 - 10/21/12

**Original Date / Rev:** 10/19/12 / 10/19/12

**Order Type:** REG

**Primary AE:** Petry Philadelphia

**Sales Office:** P-PHI

**Sales Region:** Nat

**Agency**

**Name:** Abar Hutton Media

**Buying Contact:**

**Billing Contact:**

6190 Grovedale Court

Alexandria, VA 22310

**Billing Type:** Cash

**Billing Calendar:** Broadcast

**Billing Cycle:** EOM/EOC

**Agency Commission:** 15%

**Advertiser**

**Name:** POL/Mike O'Brien For Congress (D)

**Demographic:** A35+

**Product Codes:** PL1

**Priority:** P4

**Revenue Codes:** AGY, POL, POL-CAND

**New Business Thru:**

**Order Separation:** 00:15:00

**Advertiser External ID:**

**Agency External ID:** IN1569

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/21/12	6	\$1,700.00	\$1,445.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	6	\$1,700.00	\$1,445.00	0.00
<b>Totals</b>	<b>6</b>	<b>\$1,700.00</b>	<b>\$1,445.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOOD	10/20/12	10/20/12	Daybreak Sat @6am	CM	6-7a	-----S-	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
				Daybreak Sat 6am											
	NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-----S-		1				\$150.00		0.00			
E 2	WOOD	10/20/12	10/20/12	Daybreak Sat @7am	CM	658-8a	-----S-	:30	1	\$275.00	P4	0.00	NM	1	\$275.00
				Daybreak Sat@7am											
	NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-----S-		1				\$275.00		0.00			
E 3	WOOD	10/20/12	10/20/12	Today Show Sa	CM	758-10a	-----S-	:30	1	\$375.00	P4	0.00	NM	1	\$375.00
				Today Show Saturday											
	NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-----S-		1				\$375.00		0.00			
E 4	WOOD	10/21/12	10/21/12	Daybreak Sun @6am	CM	6-7a	-----S	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
				Daybreak Sun @6am											
	NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-----S		1				\$50.00		0.00			
E 5	WOOD	10/21/12	10/21/12	Daybreak Sun @7am	CM	658-8a	-----S	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
				Daybreak Sun @7am											
	NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-----S		1				\$250.00		0.00			

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Advertiser: POL/Mike O'Brien For Congress (D)  
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WOOD	10/21/12	10/21/12	Today Show Su Today Show Sunday	CM	758-9a	-----S	:30	1	\$600.00	P4	0.00	NM	1	\$600.00
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/21/12	10/21/12	-----S	1		\$600.00		0.00						
Totals													6	\$1,700.00	